

SET-ASIDES

SDVOSB

WOSB

VOSB

Federal · Defense · Public Safety · Child Protection

COMPANY OVERVIEW

The Proudfoot Group, LLC (TPG) is a Service-Disabled Veteran-Owned, Woman-Owned Small Business headquartered in Blowing Rock, North Carolina. TPG provides governance, compliance, training, and go-to-market services to federal agencies and prime contractors deploying AI, child-safety, and public-safety technologies.

TPG's principals are Marine Corps veterans and former Judge Advocates with more than 60 years combined experience in national security, public-sector compliance, and regulated-industry leadership. TPG is available as both a direct service provider and as a teaming partner for primes seeking set-aside subcontracting under SDVOSB, WOSB, or VOSB categories.

CORE COMPETENCIES

AI Governance & Policy Advisory

AI risk framework development, ethical-AI deployment guidance, and policy support aligned with the EU AI Act, NIST AI Risk Management Framework, and federal AI compliance requirements. Independent governance perspective informed by founding seat on the SAFE Governance Council.

Child Safety Technology Advisory

Assessment, integration, and deployment support for on-device AI child-safety platforms. International deployment experience across four African countries via signed Schools Protection Programme partnerships. Subject-matter expertise on KOSA, COPPA, UK OSA, EU DSA, and UAE Child Digital Safety Law compliance.

AI Literacy Training & Curriculum

Practitioner-built AI literacy curriculum for attorneys, paralegals, and regulated professionals through the AI-Powered Professional Academy (AIPP Academy). Available as licensed institutional training, accredited course work, or custom curriculum development for agency or contractor workforces.

Federal Capture & Teaming Support

Set-aside subcontracting under SDVOSB, WOSB, or VOSB categories. Capture support, BD strategy, and government-market access for primes selling AI, child-safety, and public-safety technologies into federal, defense, and tribal markets.

Compliance & Regulatory Strategy

NIST 800-171 and FOCI readiness support for technology vendors handling CUI or working under FCI subcontracting. Multi-jurisdictional regulatory navigation, IP licensing strategy, and corporate-governance frameworks for technology deployment in regulated markets.

ACTIVE TECHNOLOGY PARTNERSHIPS

ChildSafe.dev, Inc. CHILD SAFETY TECHNOLOGY

Privacy-first on-device AI child-safety platform (RoseShield™). Six-patent portfolio. Active Schools Protection Programme deployments across four African countries through signed national partnerships. **TPG capability:** Assessment, integration, deployment, and training services for this technology stack.

Algoethics.ai AI GOVERNANCE & ENFORCEMENT

Ethical AI infrastructure for EU AI Act, NIST AI RMF, and UAE compliance frameworks. Operating across the United States, UAE, India, and Georgia. **TPG capability:** Government-market channel and federal BD support for this technology stack.

Native Brigade, LLC DEFENSE & PUBLIC SAFETY

Veteran-founded child recovery platform (Sentinel Guard™ covert wearable, Adams Watch™ secure LE-routing backend). Texas A&M / TEES validated; non-provisional U.S. patent filed. **TPG capability:** Federal market entry, government deployment services, and equity-aligned long-term operating partnership.

REGISTRATION

UEI	JNKMY9G1SMC3
CAGE	7KNB5
NAICS	541512 · 541690 · 541990 · 541330 · 541511
COMPLIANCE	NIST 800-171 readiness; FOCI readiness; FAR / DFARS aligned
BONDING	Available upon request

Registered · SAM.gov · DSBS

DIFFERENTIATORS

- **Three set-aside categories under one entity.** SDVOSB + WOSB + VOSB — rare combination for a single small business.
- **Five NAICS codes registered.** Spans computer systems design (541512), management consulting (541690), professional services (541990), engineering services (541330), and computer programming services (541511).
- **Marine Corps JAG operating leadership.** Principals are Marine Corps veterans and former Judge Advocates with 60+ years combined experience in national security and regulated-industry compliance.
- **NIST 800-171 and FOCI readiness.** For CUI handling and FCI subcontracting under federal vehicles.
- **SAFE Governance Council founding seat.** Independent governance standard for AI-mediated child safety systems — direct subject-matter access for AI compliance and standards-aligned work.

CONTACT

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